

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,089,195 B2
APPLICATION NO. : 09/846431
DATED : August 8, 2006
INVENTOR(S) : Ari Rosenberg

Page 1 of 1

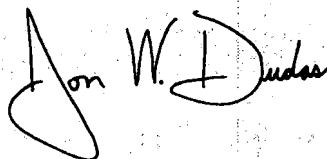
It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In the Title Page, (56) under "OTHER PUBLICATIONS", second line,
after "PR Newswire," insert --New York,--.

<u>Column</u>	<u>Line</u>	
3	36	After "message" delete "based".
6	8	After "based" insert --on--.
8	29	Change "On" to --One--.
10	45	After "owner" insert --150--.
11	58	After "Seller" insert --110--.
11	61	After "Seller" insert --110--.
11	65	After "Viewers" insert --130--.
11	66	After "Viewer's" insert --130--.
12	3	After "Viewer" insert --130--; after "Seller" insert --110--.

Signed and Sealed this

Twenty-seventh Day of March, 2007



JON W. DUDAS
Director of the United States Patent and Trademark Office